Tennis Development Plan – aims, objectives and outcomes

Increase tennis participation at Chalkwell Park by creating an environment that engages with the whole community by introducing a tennis programme that will be delivered, which is structured, affordable and accessible and will engage with adults, children and families offering entry and exit routes regardless of background, age or ability. Making tennis part of daily life within the community	The programme will be sustainable and incorporate the following opportunities;	A weekend & holiday programme will be introduced by a coaching team, to raise the profile of tennis and establish a presence. The programme will commence in July 2014.
Apply for club-mark accreditation which would demonstrate that facilities and programmes meet the criteria of the National Governing Body	Work towards implementing the following for club-mark status, for this the following criteria needs to be in place; • Sustainable programmes • Health & safety • Equality & Diversity • Codes of Practice • Polices & Procedures (safeguarding & wellbeing) • Action plans/work force • Work force	Achieve club-mark which will demonstrate that the programme meets the criteria as set by the National Governing Body

Share best practice by working with local, regional and national partners to demonstrate the opportunities for a joined up approach to delivering tennis programmes that improve the lives of the local community's health and wellbeing.

Work with partners to develop bespoke tennis opportunities :

- LTA
- Leisure Operator
- Southend school sports partnership
- Activesouthend
- Active-Essex
- Children & Learning
- YMCA
- Integrated youth support services
- Essex University
- Shoeburyness Extended Schools
- South Essex Homes
- Southend United community and education foundation
- Trinity Family Centre
- Project 49 etc.

For all partners to be aware of the playing opportunities for their members/partners.

Deliver taster sessions for local partners to raise awareness of the membership scheme/programme